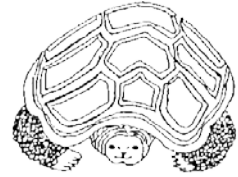


Changing the Way We Eat



10:30 am - Session 1: Inform

- **ETHEL**, featuring Ulysses Owens Jr.
- **Welcome and Introduction**
Intro: Diane Hatz, *Co-Founder & Director*, The Glynwood Institute for Sustainable Food and Farming; *Curator/Host*, TEDxManhattan
- **LaDonna Redmond**, *Senior Program Associate*, Institute for Agriculture and Trade Policy
Intro: Mitchell Davis, *Executive Vice President*, The James Beard Foundation
- **Fred Bahnson**, *Director*, Food, Faith, & Religious Leadership Initiative, Wake Forest University School of Divinity
Intro: Urvashi Rangan, Ph.D., *Senior Scientist and Director*, GreenerChoices.org, Consumers Union/Consumer Reports
- **Simran Sethi**, *Journalist, educator and strategist*
- **Film Clip:** "Standing Ground" (working title) – Diane and Marlene Halverson
- **Performance** – Kaki King
Intro: Paul Lightfoot, *CEO*, BrightFarms
- **Gary Hirshberg**, *Chairman*, Stonyfield Farm
Intro - Gary Oppenheimer, *Founder and Executive Director*, AmpleHarvest.org
- **Tama Matsuoka Wong**, *Principal*, MeadowsandMore

12:15 **LUNCH** (webcast offline): **ENJOY THE SEED CELEBRATION!**

1:30pm - Session 2: Educate

- Intro* – Stephen Ritz, *Founder*, Green Bronx Machine; *Dean of Students*, Hyde Leadership Charter School
- **Video** – *The TEDxManhattan Sign*
Intro – Dr. William Li, *President, Medical Director, and Co-founder*, Angiogenesis Foundation
 - **Anna Lappé**, *Founding Principal*, Small Planet Institute and Small Planet Fund
Intro – Marianne Cufone, *Executive Director*, Recirculating Farms Coalition
 - **Annemarie Colbin, Ph.D.**, *Founder and CEO*, Natural Gourmet Institute for Health and Culinary Arts
 - **Performance** – Kaki King & ETHEL
Intro – Dr. David Wallinga, *Senior Advisor in Science, Food and Health*, Institute for Agriculture and Trade Policy
 - **Peter Lehner**, *Executive Director*, NRDC and NRDC Action Fund
Intro - Wenonah Hauter, *Executive Director*, Food & Water Watch
 - **Steve Wing**, *Associate Professor*, The University of North Carolina at Chapel Hill
 - **Film clip** – "Food Chains" - Sanjay Rawal
Intro – Karen Hudson, *Farmer; Board Member*, Illinois Citizens for Clean Air & Water; *Consultant*, Socially Responsible Agricultural Project
 - **Peter Hoffman**, *Chef/Owner*, Back Forty and Back Forty West
Intro – Michel Nischan, *Owner and Founder*, Dressing Room: A Homegrown Restaurant; *President and CEO*, Wholesome Wave
 - **Bill Yosses**, *Executive Pastry Chef*, The White House

3:20pm **BREAK** (webcast offline) **ENJOY THE SEED CELEBRATION!**

4:00pm - Session 3: Empower

- **Performance** – ETHEL, featuring Ulysses Owens Jr.
Update – Britta Riley, **Founder & CEO, Windowfarms**
- **Viewing party check in**
Intro: Curt Ellis, Co-Founder and Executive Director, FoodCorps
- **Maisie Greenawalt**, *Vice President of Strategy, Bon Appétit Management Company*
Intro – Cheryl Rogowski, *Farmer, W. Rogowski Farm*
- **Lindsey Lusher Shute**, *Executive Director and Co-Founder, National Young Farmers' Coalition*
Intro – Kavita Shukla, *Founder, Fenugreen*
- **Cheryl Kollin**, *Founding Principal, Full Plate Ventures LLC (TEDxManhattan Challenge winner)*
- **Film Clip** – “*A Place at the Table*” – Participant Media
Intro – Frederick Kaufman, *Professor, CUNY Graduate School of Journalism; Journalist*
- **Ann Cooper**, *Renegade Lunch Lady; Partner, Lunch Lessons, LLC; Director, Food Services Boulder Valley School District; Founder, Food Family Farming Foundation: The Lunch Box, Let's Move Salad Bars to Schools*
Intro – Majora Carter, *CEO, Hometown Security Laboratories*
- **David McInerney**, *Co-Founder, FreshDirect*
- **Closing and music** – Kaki King, Ulysses Owens Jr. & ETHEL

Visit the Speakers page to learn more about our speakers: www.tedxmanhattan.org/speakers

TEDxManhattan “Changing the Way We Eat” is being brought to you by TEDster and sustainable food expert Diane Hatz. TEDx is licensed through TED but is an independently organized event.

Co-Hosts: The Sustainability Project: www.emersonbrookforest.org
Monadnock Food Co-op: www.monadnockfood.coop